



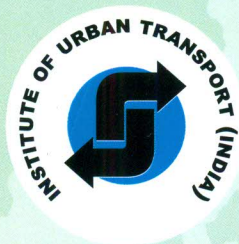
GOVERNMENT OF INDIA  
MINISTRY OF HOUSING AND URBAN AFFAIRS

**12<sup>th</sup>**  **Urban Mobility India  
Conference & Expo 2019**

**15<sup>th</sup> to 17<sup>th</sup> November, 2019**  
**Lucknow**

**Accessible and Liveable Cities**

Organisers



[www.urbanmobilityindia.in](http://www.urbanmobilityindia.in)

# UMI 2019 – Program Outline

Theme – Accessible and Liveable Cities  
15<sup>th</sup> to 17<sup>th</sup> November, 2019 at Lucknow

Day 1 – 15.11.19 (Friday)				
09:00 – 11:00	Registration (Hall – Strome)			
11:00 – 11:30	Inauguration of the Exhibition (Hall – Strome)			
11:30 – 13:00	Inaugural Session (Hall – Mars)			
13:00 -14:30	Inaugural Lunch (Hall – Strome)			
	Hall – Moon III	Hall – Moon IV	Hall – Moon II	Hall – Moon V
14:30 – 16:30	Conclave on “Public Transport for All” (Hall – Mercury)			
16:30 – 17:00	Tea Break			
17:00 – 18:30	Session 1 – Walk the Talk on Walkability Policy	Session 2 – Problems for Small and Medium Towns & introduction of public transport systems	Poster making Session with School Children - problem they face in Mobility	Round Table 1 - Impact Of Shared Mobility On Public Transport (research Study of MoHUA)
18:45 – 19:30	Urban Transport Quiz			
19:30 - 20:30	Cultural Program			
20:30 onwards	Dinner			
Day 2 – 16.11.19 (Saturday)				
09:30 – 11:00	Research Symposium 1	Research Symposium 2	Research Symposium 3	Research Symposium 4
11:00 – 11:30	Tea Break			
11:30 – 13:00	Session 3 – Role of State Government in improving City Bus Service	Session 4 – Empowering Women Public Transport	Session 5 - Universal Accessibility: simulating a barrier free city (in association with Samarthyam)	Round Table 2 WRI (TBC)
13:00 – 14:30	Lunch (Hall – Strome)			
14:30 – 16:00	Session 6 – Regulatory Issues in Child Friendly Mobility	Session 7 – Public Transport: Introduction of Electric Buses – Initiatives and Challenges	Round Table 3 WRI (TBC)	Round Table 4 – Rationalization of Taxes on Buses (research Study of MoHUA)
16:00 – 16:30	Tea Break (Earth - 1 <sup>st</sup> Floor)			
16:30 – 18:00	Plenary Session 1 – Panel Discussion on Child Friendly Mobility (Hall – Mercury)			
18:30 – 19:00	Urban Transport Quiz			
19:00 – 20:30	Cultural Program			
20:30 onwards	Dinner			
Day 3 – 17.11.19 (Sunday)				
09:30 – 11:00	Research Symposium 5	Research Symposium 6	Research Symposium 7	Research Symposium 8
11:00 – 11:30	Tea Break (Earth - 1 <sup>st</sup> Floor)			
11:30 – 13:00	International Expert Session 8 – Clean Air Action Plan: Mitigations in Urban Transport Sector in Reducing Pollution	Session 9 – Technology to Leverage Services for Improved Mobility	Round Table 5	Round Table 6 - Guidelines on Parking Management for Small and Medium Towns (research Study of MoHUA)
13:00 – 14:30	Lunch (Hall – Strome)			
14:30 – 16:00	Plenary Session 2 – Metro Rail Systems (Hall – Mercury)			
16:00 – 16:30	Tea Break (Earth - 1 <sup>st</sup> Floor)			
16:30 – 18:00	Valedictory Session (Hall – Mercury)			
18:00 onwards	High Tea (Hall – Mercury)			

### National Delegate Fee

Category	Individual
Private Sector	Rs. 15,000/-
Govt. Sector	Rs. 10,000/-
*IUT/ NGO/Academia	Rs. 5,000/-
Student	Rs. 2,500/-

\*Limited delegate fee waiver for IUT members on first cum first serve basis.

### Exhibition Booth Charges

Booth Specifications	Details	Pricing
Country/State/ City Pavilion	To showcase best practices.	Raw space/ sq. mt. is Rs.15,000/-
Shell Scheme Booth	3m*3m with 2 chairs, 1 table, carpeting and two light panels	Rs 1,80,000/-

- 2 complimentary delegate passes are provided to each exhibitor
- On booking of 5 or more stalls, promotional video of 3 minutes would be run in the lunch/ tea/ foyer area at least 1 time per day

### International Delegate fee

Category	Individual
Non – Student	USD 750
Student	USD 250

### Vehicle Display Charges:

Types of vehicle	Pricing	Complimentary Delegates
Standard / Bus / Truck	Rs. 3,00,000/-	4
Mini Bus	Rs. 2,00,000/-	3
Cycle Rickshaw / Cycle / Two Wheeler	Rs. 25,000/-	1

### Early Bird Discounts for Exhibitors and Delegates:

Sl. No.	Date	Discount Rate
1	Up to 31st August, 2019	10%

### Sponsorship Structure (INR)

Amount of Sponsorship	Rs. 50,00,000	Rs. 30,00,000	Rs. 20,00,000	Rs. 10,00,000	Rs. 5,00,000	Rs. 3,00,000	Rs. 2,00,000	Rs. 1,00,000	Rs. 50,000
Sponsorship Title	Lead Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor One Dinner with cocktails	Silver Sponsor or one Lunch or one Evening Cocktail	Presentation slot or Conference Bags*	Bronze Sponsor or Branding of Information Kiosks	Tea and Coffee (per day) or Literature in Kit Bag or Promotional videos	Advertisement in the Binder or # Branded Pens (with company logo) or Branded note pads or Gift in Kit Bag
Session Chair	Chair / co – chair in 2 sessions	✓	✓						
Logo on Conference backdrop	✓	✓	✓	✓	✓	✓			
Literature in UMI Kit	✓	✓	✓	✓	✓	✓	✓		
Complimentary Speaker Slot/ Exhibition stall	(1 speaker slot + 4 stalls) or (5 stalls)	(1 speaker slot + 2 stalls) or (3 stalls)	(1 speaker slot + 1 stall) or (2 stalls)	1 speaker slot or 1 stall					
Complimentary delegate passes	30	25	20	15	10	7	5	2	1
Advertisement in binder	1 FCP	1 FCP	1 FCP	1 FCP	1 BWP	1 BWP	1/2 BWP	1/2 BWP	1/4 BWP
Promotional videos (up to 3 minutes)	✓	✓	✓	✓	✓	✓	✓	✓**	

FCP - Full color page

BWP - Black and white page

\* Bags would be Canvas/Jute

# A minimum of 1000 pieces are to be provided

\*\* 2 times per day for the category of promotional video only.

#### Note:

- On opting for 2 sponsorships, a discount of 10% would be given
- On opting for 3 sponsorships, a discount of 20% would be given
- On multiple net sponsorships totaling Rs 10 lakh or above, all benefits of Gold Sponsor would be given (Applicable taxes is in addition to the quoted prices)

## URBAN MOBILITY INDIA

The annual Urban Mobility India (UMI) Conference and Expo is a flagship event under the aegis of Ministry of Housing & Urban Affairs, Government of India. The last year's event was inaugurated by Shri Devendra Fadnavis, Hon'ble Chief Minister of Maharashtra. The genesis of UMI is from the National Urban Transport Policy of the Government of India, 2006 (NUTP), which lays a very strong emphasis on building capabilities at the State and city level to address the problems associated with urban transport and undertakes the task of developing sustainable urban transport systems. The event essentially has three components as below:

### Conference

The primary objective of the conference is to disseminate information to the cities, whose officials attend the conference, and to help them keep up-to-date with best urban transport practices. The conference provides an opportunity for key decision makers and delegates to interact with other professionals, experts, academia, industry, civil society, technology, services providers and other stake holders in Urban Transport both domestic and international so that the delegates can carry home ideas to develop their urban transport along a sustainable path. It is also a forum to discuss key issues relevant to the sector and suggest measures to address them.

### Research Symposium

The symposium provides a platform to highlight the current research carried out by academia and research institutes in urban transport, especially by young researches pursuing post graduate or Ph.D. programs.

### Exhibition

The expo is a special feature of UMI to disseminate and showcase the latest development in urban transport technology and systems, implementation of best transport projects, propagation of innovative ideas, presentation of research in the topical areas of interest in urban transport and exchange of good urban transport initiatives and practices in the field.

Till date eleven events have been held successfully. The Twelfth Urban Mobility India (UMI) Conference will be held from 15th to 17th November, 2019 at Indira Gandhi Pratishthan, Lucknow. The theme of this year's conference is "Accessible and liveable Cities". The event will be organized by the Institute of Urban Transport (India).



Contact Us :

**REENA ARORA SRIVASTAVA**  
**MANAGER ( UMI )**

**INSTITUTE OF URBAN TRANSPORT (INDIA)**

1st Floor, Anand Vihar Metro Station Building, (Entry adjacent to Gate No 1)

Delhi - 110092

Mob. : 8800794100

Email : [umi@iutindia.org](mailto:umi@iutindia.org) ; [reena@iutindia.org](mailto:reena@iutindia.org)

Web : [www.urbanmobilityindia.in](http://www.urbanmobilityindia.in)